

Balanced Scorecards

When we started designing and implementing Balanced Scorecards several years ago for our clients, we unleashed a new way for retailers to evaluate and improve total store performance. Harvard University has been 'in love' with Balanced Scorecards for years, and now retailers everywhere are beginning to understand why with the help of Graff Retail.

Imagine being able to truly focus your store management teams on all of the right areas of their business – the areas they have the most control over. In the process, you'll succeed at driving up compliance rates on your core systems and programs. Your stores will actually operate the way they are supposed to. **Imagine!**

With Balanced Scorecards, you'll be providing your District Managers and Store Management Teams with the tool they need to make a measurable difference in performance. You'll demystify what it means to be a successful manager.

Best of all, they are easy to understand, simple to use and they never ever go away! Your Balanced Scorecard will become your most important report to objectively evaluate how your store teams are performing.

Get serious about store performance. Get GRAFF.