

# A Graff Retail Webinar

## Managing Gen Y:

### Harnessing the Productivity Potential of the New Generation



Enjoy this recorded 60-minute, **RECORDED WEBINAR**, led by the Vice President of Graff Retail, Linda Montalbano. Retail leadership is Linda's niche and she speaks from her in-depth understanding of what it really takes to drive store performance. Her retail career history has earned her the reputation of being perhaps the single best retail leader in the country.

'Gen Y', the generation known as the one to be 'breaking all the rules' in the workplace, seems to be causing retail employers great stress. Is it true that they are the 'workplace Divas'? Or, are they just misunderstood? In this webinar, Linda will unravel the mystery of Gen Y!

#### Here's just some of what you'll learn:

- How to work with Gen Y and tap into their true potential
- How to effectively manage a multi-generational workforce
- How to properly recruit Gen Y, and drive down turnover rates
- How you can achieve even greater productivity from each of them
- The consistent errors and oversights being made in the managing of a Gen Y workforce, and how you can avoid them

**And much, much more!**

**BONUS:** Receive a complimentary **whitepaper** with this webinar!

**Recorded Webinar**  
**ONLY \$59**  
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**[www.graffretail.com/gen-y](http://www.graffretail.com/gen-y)**

## Who Should Watch This Webinar?

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Store Operational Leaders  
Training Department Leaders  
Store Managers  
Assistant Managers