

# A Graff Retail Webinar

## Motivating and Engaging Your Teams

Enjoy this 90 minute, **RECORDED WEBINAR** led by the industry's top authority on retail, Kevin Graff. With over 20 years working with retailers to drive revenue 'over the top', Kevin is focused on improving store performance and is an expert on squeezing more sales out of each and every store.

**AS AN ADDED BONUS** receive a complimentary whitepaper which summarizes this webinar!



### Here's just some of what you'll learn:

- Perhaps the most misunderstood concept of staff performance, we'll unravel what motivation really means, and what you can do boost morale
- Learn what your peers are doing to get better performance from their teams
- Unlock the drivers of employee engagement, and finally, get them striving for success with you.
- How to design and run contests within your store that work every time!
- In the process, we'll look at how you can, and will, drive down your staff turnover rates

**And much, much more!**

**Recorded Webinar**  
**ONLY \$59**  
**Buy Now At**  
**[www.graffretail.com/store.html](http://www.graffretail.com/store.html)**

### Who Should Watch this webinar?

**Store Managers**  
**District Managers**  
**Store Owners**

**How can you**  
**motivate and engage**  
**your teams?**

**Buy Now and Learn How!**