

A Graff Retail Webinar

20 Deadly Selling Sins

20 Deadly Selling Sins . . . And How To Survive Them!

We all commit them. Sins. It's just that some of them are deadlier than others when it comes to making the sale. *This webinar tackles twenty of the most common and serious mistakes we make when attempting to make a sale.* It doesn't matter if you're selling shoes, clothing, life insurance or just yourself; this webinar is for you. You'll walk away from this webinar with an action plan on how to stop committing the errors that result in lost sales.



Enjoy this 90 minute, **RECORDED WEBINAR** led by the industry's top authority on retail, Kevin Graff. With over 20 years working with retailers to drive revenue 'over the top', Kevin is focused on improving store performance and is an expert on squeezing more sales out of each and every store.

As an added **BONUS** receive a complimentary whitepaper which summarizes this webinar!

ONLY \$59
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What are the 20 Deadly Selling Sins?

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Who Should Watch This Webinar?

Anyone who sells or is involved with customers