

Recorded Webinar

ONLY \$59

A Graff Retail Recorded Webinar: The Retailer's Guide To A Successful Christmas

Enjoy this 60 minute, **RECORDED WEBINAR** led by the industry's top authority on retail, Kevin Graff. With over 20 years working with retailers to drive revenue 'over the top', Kevin is focused on improving store performance and is an expert on squeezing more sales out of each and every store.

AS AN ADDED BONUS, receive a complimentary whitepaper which summarizes this webinar.



This webinar gets to the heart of how you can positively impact store sales performance during the fun, chaotic and all important Christmas selling season. It's specifically focused on strategies to drive Christmas sales in retail stores. Everyone that wants the best out of the most important retail selling season should attend this webinar!

Here's just some of what you'll learn:

SELLING

- Why moving fast on the sales floor pays off
- Add on strategies for Christmas
- Dealing with the last-minute male shopper

MANAGEMENT

- Why daily huddles will set you up for success
- How to track and manage your key stats
- How to successfully manage your cash desk during the busy season

And much, much more!

Who Should Watch This Webinar?

**Sales Associates
Store Managers
District Managers
Store Owners**

**What do you need
for a successful Christmas?**

**Buy Now and
Find Out!**